



Intelligence for Outsourced Manufacturing



- ▶ Do you know what supply issues are lurking behind all the emails and spreadsheets you receive from your manufacturing partners?
- ▶ How difficult is it to keep track of all the changes over the last few days that impact your consensus S&OP plan?
- ▶ Do you have real-time visibility to all the moving parts so you can orchestrate your supply chain?
- ▶ How do the current build plans at your suppliers and in-transit shipments line up with this quarter's revenue plan?

Eliminating Silos in the Supply Chain

- ▶ Create a single real-time view of your distributed and outsourced supply chain
- ▶ Collaborate with contract manufacturers, Tier 1 and Tier 2 suppliers
- ▶ Proactively detect events that will cause plan variance across all tiers of supply
- ▶ Analyze supplier commits and de-commits to immediately understand revenue impact
- ▶ Rapidly evaluate multiple scenarios to instantly evaluate changes and actions in real time
- ▶ Quickly react to events that impact global supply and demand

Supply chain management across a distributed supply chain is challenging because data silos obscure the root causes of disruptions when there are unexpected changes in supply and demand. As a result, it is often difficult to identify exactly who is responsible for making necessary corrections in time.

Serus lets you create a plan, monitor performance and respond to disruptions as they occur across the entire supply chain. Corrective action is evaluated using real-time 'what-if' scenarios and collaboration tools.

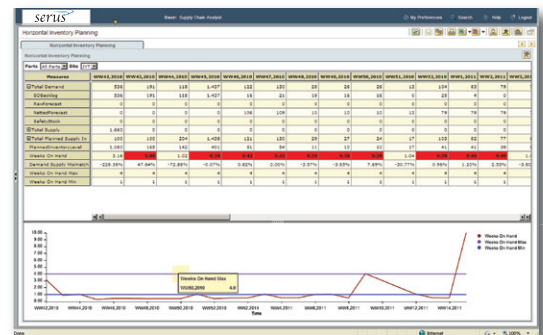
Serus is used by the world's leading manufacturing companies to improve supply chain efficiency and customer service levels.

Our customers chose Serus over other solutions because of its easy to use planning and what-if workflows, tuned supply chain analytics, extensive collaboration capabilities and multi-enterprise supply chain visibility.

A Full Service Solution for Supplier Visibility and Collaboration

Serus provides full integration to CMs and Tier-2 suppliers that ensures that you get visibility to distributed inventory and manufacturing with minimal lag time. Self-tuning diagnostics and powerful automated data validation mechanisms ensure an elegant and low touch solution for the traditional Achilles heel of most distributed supply chains – inconsistent, un-reconciled information. This allows the different groups that rely on their own un-reconciled data repositories – Operations, Finance, Commodity Management as well as the Suppliers to operate from a single source of truth. Serus also integrates with most commercially sold ERP/MRP/MES/WMS systems.

Global Visibility on Supply and Demand Exceptions



Rules Based Detection of Current and Future Issues

Operational excellence relies on the ability to analyze situations and understand all the cause and effect relationships that impede your ability to execute. How does the current supply position at tier-2 suppliers, distributors and CMs match up against your backlog? How does it match up against your forecast to-go? What is the impact of different demand scenarios on your material liability position? Do you have enough inventory of a Last-Time-Buy product until a replacement component is designed in? What should you direct your CMs to build at the end of the quarter to maximize your shippable revenue and maximize usage of critical components? Supply chain organizations want to detect issues and respond with quick decisions in minutes, not hours or days. Serus enables every member of a global supply network to immediately see the priority assigned to their activity and its impact on customer demand and revenue. This level of collaboration is essential to the orchestration of a global supply chain.



Orchestrating distributed supply networks



Intelligent Scenarios and Analytics based on Real Time Data

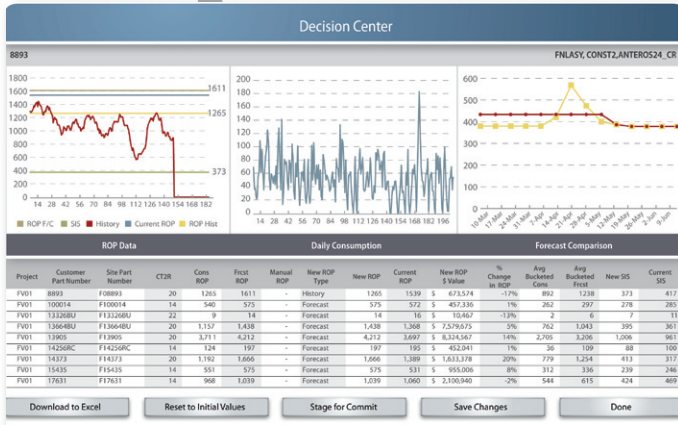
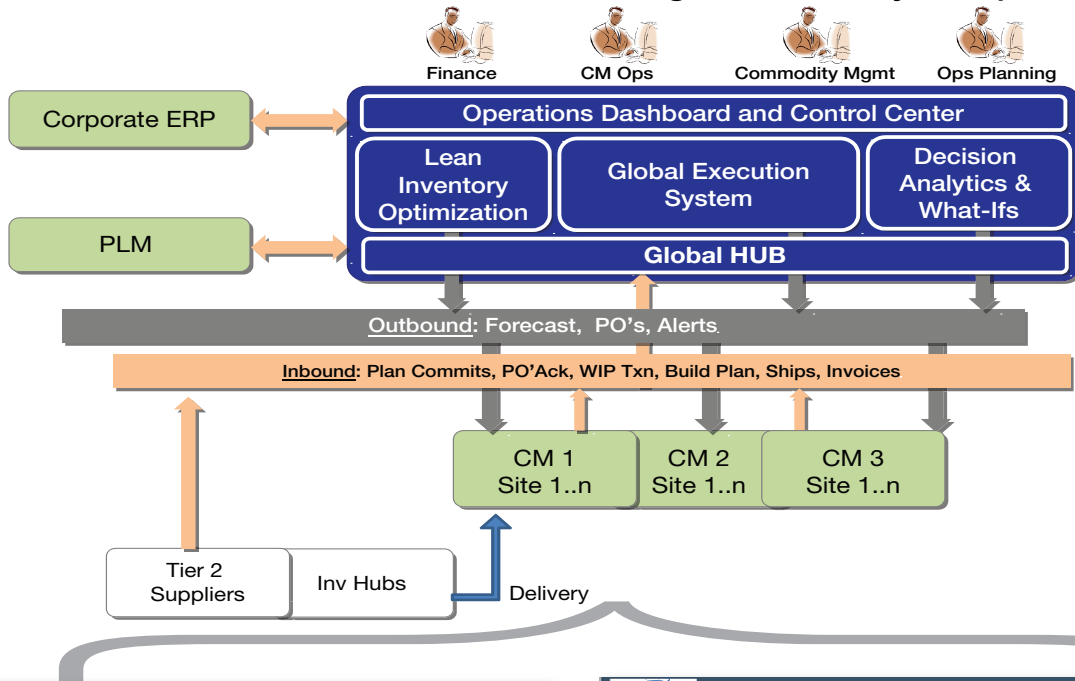
Analytics and Decision Support

Serus supports human judgment with iterative goal-oriented analytics, and enables users to share scenario simulations to improve the quality and speed of decision making. Serus can optimize inventory buffers across your network based on the latest demand and forecast, enable a pull based manufacturing strategy, and run multiple what-if scenarios to facilitate evaluation of alternate outcomes in constrained environments. Serus is often leveraged by hundreds of operational users across an organization, rather than a handful of experts.

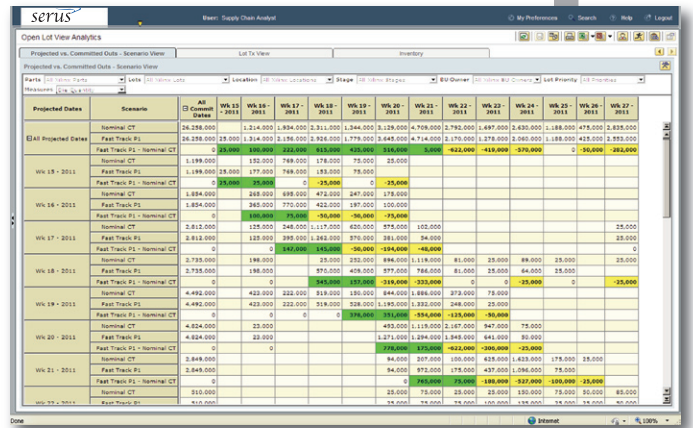
Single Service

Unlike a suite of modules that require integration, Serus is a complete solution drawing on a single data model that addresses all your supplier collaboration, planning, order fulfillment, and inventory management needs. In addition, Serus integrates with your ERP and automates financial processes like period end inventory valuation, PO based collaboration with suppliers, 3 way match and supplier invoice payment, and engineering processes like manufacturing spec management and quality management.

Monitor, Manage & Control by Exception



Actionable Console for Planners



Decision Analytics through What-ifs

Serus Corporation
 785 North Mary Avenue, Suite 100, Sunnyvale, CA 94085 (USA)
 tel: 408.716.6200; fax: 408.716.6209; email: request@serus.com
 www.serus.com

Join a growing list of industry leaders who rely on Serus to actively manage their supply chain

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